



## **INTERNSHIP OPENING**

Date of issuance: 20/07/2017

<b>Posting title:</b>	Intern - Digital communication
<b>Unit/Project:</b>	Public Information
<b>Duty station:</b>	Turin, Italy
<b>Proposed duration and EoD:</b>	Semester: Spring 2018 (January - April 2018) Minimum duration: 2 months
<b>Deadline for applications:</b>	<b>20 September 2017</b>
<b>Reference number:</b>	<b>IO_Spring 2018_06_Turin</b>

*The United Nations Interregional Crime and Justice Research Institute (UNICRI) accepts a limited number of unpaid interns on an ad hoc basis. The objective of the internship programme is to enhance the educational experience of graduate and post-graduate students from diverse academic backgrounds through practical work assignments and on-the-job experience, to expose them to the work of the United Nations and to provide UNICRI with the assistance of highly qualified students specialized in various professional fields.*

*The intern is expected to work on a full-time basis at UNICRI premises in Turin, Italy.*

*UNICRI will not bear any cost for the internship and all expenses connected with it must be borne by the intern.*

### **1. Background**

UNICRI is a United Nations entity established in 1965 to support countries worldwide in preventing crime and facilitating criminal justice. UNICRI is mandated to assist intergovernmental, governmental and non-governmental organizations in formulating and implementing improved policies in the field of crime prevention and criminal justice. UNICRI's goals are:

- to advance understanding of crime-related problems;
- to foster just and efficient criminal justice systems;
- to support the respect of international instruments and other standards;
- to facilitate international law enforcement cooperation and judicial assistance.

UNICRI Public Information team designs and implements the Institute's communication and visibility plans; exchanges and disseminates information with experts, academia and governmental and non-governmental institutions and organizations; manages UNICRI website and social networks; liaises with the media; creates, develops and produces print and audio-visual material (including UNICRI Magazine - Freedom From Fear). The team also conducts trainings for media professionals and public information officers on new threats to states and citizens and supports UNICRI fundraising efforts in new areas.

## **2. Specific tasks to be performed**

Within the framework of the UNICRI Internship Programme and under the supervision of the Associate Public Information Officer, the intern will assist the UNICRI Public Information team by performing the following tasks:

- Assist in the development and implementation of social media strategy of the Institute;
- Draft articles, posts and other content to capture and share the work of UNICRI via social media and on UNICRI website;
- Provide assistance in curating, producing, editing and presenting stories, images and videos on UNICRI website and via social media;
- Assist in maintaining contact with content contributors in order to solicit material and/or for approval of drafts;
- Assist in the day-to-day maintenance of the UNICRI website and social media platforms in terms of revising or updating design and content;
- Maintain and update contact database;
- Research in requested thematic areas;
- Perform other duties upon request.

In addition, the intern may spend 10% of his/her time for the preparation of materials/reports on a topic of his/her choice (optional).

## **3. Qualifications**

### Education:

Applicants shall hold at least a second university degree (Master's degree or equivalent) in communication, public relation, media, marketing, information technology or a related field. Knowledge of computer systems, including Internet navigation, office applications and, specifically, interactive digital media is highly desirable.

Applicants who have graduated with a university degree (second university degree, or equivalent, or higher), if selected, must commence the internship within a one-year period of graduation.

### Experience:

Experience in current theories and practices in communication research planning and strategy on the role of the digital and mass media is desirable.

### Languages:

Proficiency in both oral and written English is required. Excellent communication skill in oral and written English is required. Working knowledge of Arabic, French or Spanish is desirable.

## **4. Submission of applications**

Applicants are required to complete application form available at:

[http://www.unicri.it/institute/join\\_us/jobs/internships/](http://www.unicri.it/institute/join_us/jobs/internships/)

Applications must indicate the Internship Opening reference number. Applications that do not quote the reference number and/or are received after the deadline will not be considered.

Applications shall be sent - preferably - via email to [internship@unicri.it](mailto:internship@unicri.it).

If electronic submission is not possible, a hard copy can be mailed or faxed to:

UNICRI

Internship Coordinator

Viale Maestri del Lavoro, 10

10127 Turin, Italy

Fax: +39 011 6313 368

Due to the expected high volume of applications, only short-listed candidates will be contacted for interview.